



# AYEYE ATYENHE ART

Create your history. Tell your story.

## AYEYE ATYENHE ART

Ayeye Atyenhe Art celebrates and supports the work of talented Indigenous artists from around the Northern Territory, Central Australia and North-East Arnhem Land.



Australian Indigenous art is the oldest ongoing art tradition in the world, with ancient rock carvings dating back more than 30,000 years. Today, the quality and variety of authentic Australian Indigenous art reflects the richness and diversity of the culture that it draws on. Our initial launch features original artworks in a style of Central Australia.

Ayeye Atyenhe Art is a partnership of Indigenous and non-Indigenous people. We collaborate with a growing number of Aboriginal artists in the Northern Territory and facilitate the development of unique and authentic Indigenous art.

Our vision is that the culture of Aboriginal and Torres Strait Islander people will be understood and honoured through the creative arts. We strive to achieve this by working with Indigenous artists and supporting them to sell their artworks through a well-managed online platform.

The proceeds of artwork sales through Ayeye Atyenhe Art directly supports and empowers the artists to sustain themselves and to continue to use their talents and skills professionally. A percentage of each sale is also donated to an Indigenous Foundation, to assist people in need.

*"Family story of Paul Tolliday" - Marie Ryder*



## OUR VALUES

**HONOUR** of Indigenous peoples, knowledges and cultures.

**RESPECT** of Indigenous people, heritage, ways of life, intellectual copyrights and law.

**INTEGRITY** in dealing with our culture, our community and the general public.

**PASSION** in what we do and how we do it, always doing our best.

**HONESTY** in all of our dealings with other people as well as being true to ourselves.

**CARE** for others, our land, our history and our culture.

## IN THE EAST ARRERNTE LANGUAGE, AYEYE ATYENHE MEANS 'MY STORY'. IT IS PRONOUNCED PHONETICALLY A-YEAR A-CHIN.

Ayeye Atyenhe Art offers two types of artwork for sale:

**TRADITIONAL ART** - Aboriginal artists paint the stories of their land and their cultures.

**PERSONALISED ART** - Aboriginal artists paint your story, guided by you.

**We are proud and excited to offer a unique opportunity in which Aboriginal artists can *paint your story***, or the story of your family, business or organisation, using a mix of traditional and contemporary styles. The process is straightforward and the result is unique, personal and meaningful. It can even be customised to your preferred size and colours.

The details of how to go about commissioning a personalised piece of artwork are available on our website. Essentially, you identify a few major interests or experiences. You write them down and send them to us. The artist will sketch a representation of your story, and the sketch will be emailed to you for approval. Once approved, a deposit will be required and the painting will commence. The completed artwork will be carefully packed, insured and tracked for transit, along with a photo of the artist and a certificate of authenticity.

“Each of us has many stories to tell. Stories of success. Stories of disappointment. Stories of love and stories of loss.

Tell me your story, allow me to sketch and paint it.

Then give it prominence so that you can use the art to share your story with others.”

- Marie Ryder, Arrernte Artist

## OUR DIRECTORS



**Marie Ryder** *Director, Artist*

Marie grew up at Santa Teresa (Ltyentye Apurte) community, 80 kilometres south-east of Alice Springs. Her mother is Therese Ryder, a highly respected illustrative and landscape artist. Marie's paintings are a celebration of the bush foods from Central Australia and feature rich colours to depict her country. Her work has been represented in many group exhibitions in Australia and overseas.



**Kevin Bird Mpetyane** - *Director, Artist*

Kevin Bird Mpetyane comes from a family of artists. His parents are Paddy and Eileen Bird and his grandmother is Ada Bird Petyarre. Kevin has inherited dreamtime stories through his lineage, which are associated with his country Ilkarwerne and Mulga Bore region. He is a talented artist, whose works showcase considerable appeal in telling men's stories from his region.



**Paul Tolliday** - *Director*

Paul is a qualified Educator with many years' experience teaching and working with young people in the NT. He is also passionate about Indigenous education and about working together to create change in Australia that will enable Indigenous self-determination. Paul also holds a Master of Indigenous Knowledges (Mawul Rom) that incorporates Cross-Cultural Mediation and Leadership, from Charles Darwin University.

## CONTACT

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# AYEYE ATYENHE ART

We proudly acknowledge that Ayeye Atyenhe Art is an Indigenous business operating on the traditional lands of the Arrernte people in Central Australia.



Ayeye Atyenhe Art gratefully acknowledges the support and assistance from the following organisations: Darwin Innovation Hub, Business Enterprise Centre, Desert Knowledge Australia and Indigenous Business Australia.

Ayeye Atyenhe Art is a member of the Arts Law Centre of Australia, Indigenous Arts Code, Aboriginal Art Association of Australia and Supply Nations