

impact digi

DESIGN
WORDS
DIGITAL

Impact Digi is a multi-award winning, 100% Aboriginal owned business that offers a complete range of design, communications and marketing services.

Formerly known as **Impact Media**, we have been building and strengthening new and existing brands since 2013.

We work with a diverse range of clients throughout the North West and across Australia, from small businesses to top tier companies in the resources industry and federal government departments.



MAKE AN IMPACT

We are an experienced team and we are an easy solution for our clients.

When it's time to grow your brand, Impact Digi will deliver marketing excellence that not only looks impressive but is user friendly and effective!

Our qualified team can work with you to plan a successful marketing strategy and create all the materials you need to elevate your position in the marketplace.

We can take care of your project from start to finish, saving you time and maximising your budget.

ABOUT US

Founded in 2013 by Yawuru woman Tamara Bin Amat, Impact Digi is a WA based business that provides organisations with everything they need to grow their brand and their message.

Formerly known as Impact Media, we've recently changed our name to better reflect who we are and what we offer. Our team consists of specialists in graphic design, web development, copywriting and digital marketing, who work seamlessly to ensure your project is completed efficiently and to a high standard.

Management is actively involved in the local community, volunteering business resources to mentor Indigenous women and young people in our areas of expertise. This is the extra value you get for your community when supporting Impact Digi.

PROFESSIONAL. LOCAL. EXPERIENCED.

Impact Digi is passionate about helping Indigenous and non-Indigenous business to thrive.

Our advantages include:

- Quality and price competitive on a national scale
- Exceptional customer service and support
- Cultural understanding and sensitivity
- Excellent communication and fast response times
- Strong networks in the North West
- Support Aboriginal suppliers where possible
- Extensive local industry and government experience
- Up-to-date knowledge of emerging technologies.

CONTACT

We welcome the opportunity to discuss your next project.



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BUILDING STRONG, COMPETITIVE BRANDS

Our one-stop shop of in-house capabilities include the following:

Digital Marketing

- Websites
- Social Media Management
- Electronic Direct Mail
- Strategy

Graphic Design

- Logo
- Flyers
- Capability Statements
- Banners
- Reconciliation Action Plans
- Annual Reports

Copywriting

- Capability Statements
- Brochures
- Newsletters
- Business Communications
- Award Submissions
- Grant Applications

Websites

- Content
- Design & Development
- Hosting
- Domains

Skills Transfer

- Workshop Facilitation
- Mentoring & Training
- Capacity Building Assistance

Printing + Promo Products

